

PORTIFY YOURSELF AGAINST COOL BREEZES WITH THE FASHIONABLE CAPE



Along
Military
Lines

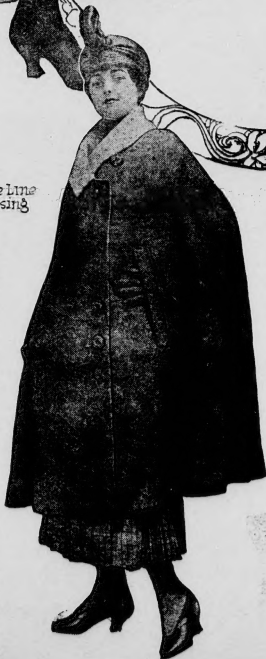


Unique Line
of Closing

LITTLE RED RIDING HOOD would have many rivals if she could step out of Fairy Tale Land and visit the Land of Real Things. She would be justified in thinking that women had copied her custom of wearing a cape, for it is a cape in some shape or form that has usurped the place of the separate coat. Five expressions of the new wraps are here shown, each one trying to outdo the other.

A cape that is more than a cape—having a coat front—is fashioned of two materials, satin and broadcloth. A saah of the cloth confines the fullness of the garment and a high crushed collar fastens in an interesting manner. This style is very good for the woman to whom the fullness of a cape is not becoming.

The silk wrap is a great favorite this season, and is shown in various forms. In this instance blocked silk fashions a cape with cuff sleeves. It has one of the new deep collars which is almost large enough to be considered a second



The Coat Cape of Two Materials

cape. A row of buttons trims either side of the front.

Perhaps a little more out of the ordinary than the coat cape is the one with a waistcoat. The manner in which the cape is cut in one with the vest gives an individual line. Brass buttons bearing anchors trim the garment, while slot pockets emphasize the vest effect.

Strictly military is the navy blue velour model, with its many frogs, brass buttons and epaulets across the shoulders. A high velvet collar increases the dignified air of the whole.

The grey cape of burella cloth is quite charming. It has a modish shawl collar of white broadcloth, and the ornamental buttons are passed thru buttonholes bound with white. The square line of closing is a noteworthy feature.

The popularity of capes is assured if only from the fact that many new street frocks for fall are having capes made to match instead of requiring separate coats.



Munson Livery Barn

HARMON & IRVINE, Proprietors
"Doc" Harmon, Manager.

Having taken over the Munson Livery Barn, we are now prepared to give the public first class service in the livery business. We have the best horses, new and comfortable rigs. Competent drivers
Satisfaction guaranteed.

Feed Stable in Connection

Prompt attention given to patrons. Prices right.

A Full Line of Weber Wagons

Also a large stock

of

Farm Implements

W. B. WALROD

Munson

Alberta

MR. FARMER

Why not have a name for your farm, and use printed stationery—paper and envelopes. You sure must have letters written from your home. Well it costs no more to use high-class, printed stationery, which will give your correspondence a more tasty appearance, as well as advertise your farm.

Try the Munson Mail

Who'll Pay That Mortgage?

That mortgage—or other indebtedness—may cause you no worry. You know you can repay it if all goes well. But there's the rub. What if things go wrong? Supposing you should die—could your wife pay the mortgage without your income?

An Imperial Endowment Policy for the amount of the indebtedness will insure its repayment, whether you live or die. There is no other means of meeting the case that is quite so certain—that

leaves nothing to chance. And the annual investment required is very moderate—moderate at least when you consider the peace of mind it will afford you.

Look at this problem squarely—don't dodge—don't wait. The advantages of life insurance are available only to those who are in good health. Send today for information about a policy to suit your particular need. To-morrow may be too late.

THE IMPERIAL LIFE
Assurance Co. of Canada
Head Office, Toronto
G. C. DUNCAN, Agent, MUNSON, ALTA.

A useful 78 page vest pocket memorandum book will be sent you post free if you ask for it.

connect

THE LOCAL ROUNDUP

NOTICE TO OUR READERS

All notices of entertainments socials and other events where admission is charged, collections taken, or articles sold, will hereafter be charged for at the regular rate, 10 cents per count line. Cash must accompany order.

Threshing has commenced in this district.

The tennis court has commenced operations.

The Musical Eckharts will be here on the 15th.

K. Moen, of Youngstown, spent Wednesday in town.

H. E. Inneson paid Calgary a business visit yesterday.

Lamb Bros. of Rowley have received a new threshing outfit.

H. E. Inneson and wife spent Sunday with friends in Stettler.

H. Heddon, of Rumsey, was a business visitor in town this week.

Miss Elsie E. Walker, of Niagara Falls, was a visitor here this week.

W. F. Richardson, of Rowley was a business visitor in Munson this week.

Miss Mary Bowlin, of Drumheller spent Wednesday in town visiting friends.

Mrs. D. Oliver is spending a few days visiting her mother in Stettler this week.

A. P. Fisher, of Rocky Mountain House, was a visitor in Munson this week.

The Munson Mail and The Farmers Advocate (weekly) both 1 year for \$2.25.

Mr. and Mrs. R. P. Walrod, of Olds, spent a few days visiting their son W. B. Walrod this week.

Mr. and Mrs. Dave Brown, of Rocky Mountain House, is visiting Mr. Wm. McKay, this week.

C. A. Cassidy and wife of Rumsey, passed through here yesterday while the prices are high, list with L. C. Jackson & Co., Munson, 25

Call in and leave your order for Xmas Greeting Cards. We have received a new sample case and will be pleased to show them to you and take your order. Order early. Mail Office.

Chas. R. Inneson, wife and family arrived in town on Wednesday morning from New York city. He is a brother to H. L. Inneson, of the Munson Hotel. They intend making their home in Alberta in the future.

We sell Waterman's Fountain Pen Ink, Indelible Pencils, Writing Pads and Stationery of all kinds. The Mail.

HIGH CLASS CONCERTS

There is a committee of wise-ake merchants in Munson, who have made arrangements for some high class concert to be held here in the near future, including the Dixie Jubilee Concert Co., Fox-Wilson Co., Castle Square Entertainers, and several other well known entertainers.

Get credit for making good butler by having your wrappers printed at the Mail office.

KEEP YOUR LIGHTS BURNING

One night this week a couple of autos nearly had a head on collision on the road between here and Drumheller. Neither of the parties driving the cars had their headlights burning. This sort of thing is dangerous to anyone driving teams as the party driving the car cannot see but a few feet ahead. Take warning the both of you, we know who you are.

You Can Depend On Your Neighbors

By HOLLAND.

To whom do you appeal for help in time of trouble or sickness? On whom would you depend if dead misfortune laid its heavy hand on you? Your neighbors? Scarcely.

Man is a gregarious animal, and he naturally cares for relatives, friends and acquaintances rather than strangers. Social affairs depend entirely on acquaintance, and business affairs are controlled to large extent by the same element. It would be better if business and friendship were still more closely linked.

If you would depend on your neighbors in time of adversity why not depend on them in prosperity? Isn't the man whose hand you would like to grasp the man to whom you ought to hand the dollar that you have to spend? Why send it away to a mail order house which would be interested in a death in your family merely because it offered a possible chance to sell you a tombstone or a crane band for your hat?

You know your neighbors are reliable, that they can be depended on, that they would come to your aid with sympathy or material help should the occasion arise. Then why not show that you appreciate their good qualities by doing business with them regularly and as a matter of habit? They know you and are interested in you. The mail order man is merely interested in getting your money, and that is adverse.

SPEND YOUR MONEY WHERE YOU MAKE IT.

The Mail has just added a stock of post card size films, papers, post cards, M. Q. developer, etc.

Try the Mail Job Department for printing of all kinds. Printing done on the shortest notice.

We Print
Butter Wrappers

At the following prices:

100.....	\$1.25
250.....	2.25
500.....	3.25
1000.....	4.50

Send in your orders
The MUNSON MAIL

2nd Car of FORDS

Due to arrive on September 10th

Don't fail to get your order in early to avoid the rush and disappointment of having to wait on the next car load to follow.

"Enough Said"

HENRY HEDDON,
Rumsey, Alberta

Threshing About to Start

We have a full line of

Prime Hams and Bacon,
Fresh Beef and Pork

Always on hand. A trial order solicited

The Munson Meat Market

Fred Palmer, Proprietor

SCHOOL SUPPLIES

Drawing Books

Scribblers

Pencils

Rubbers

Pen Points and

Pen Holders

Munson Mail Office

AN "S.O.S." CALL FROM FRANCE!

Thousands of wounded and old French peasants are trekking their way back to their former homes in the recaptured portions of France only to find them laid waste in the wake of the ruthless Hun. They are penniless, dejected and destitute. They are calling to their Central Western Canada Allies and to YOU for immediate help. Will their voices be unheard?



French Wounded Emergency Fund

(Under the Authority of the French Government)
President, H.R.H. The Duke of Connaught



This fund was founded to render emergency relief to destitute and suffering dependents of French soldiers—to succour the wounded and to rehabilitate families in the recaptured and devastated portions of France.

Your Money is Needed Urgently to Alleviate the Distress and the Suffering in the Districts Being Retaken in the Allies Advance

THE FIRST APPEAL CLOSSES SEPTEMBER 17th

Give! Give Generously! Give Today!

Where is there a person in Central Western Canada who would not give willingly to provide provisions, kitchen utensils, tents, etc., etc.? Contributions can be made to any bank. In towns where there is more than one bank, a banking committee will be formed in the interests of the French Wounded Emergency Fund, who will forward all contributions to

H. B. SHAW (General Manager, Union Bank of Canada), Organizer, Winnipeg

LET EVERYBODY GIVE SOMETHING NOW